

Blossom Charity Art Trail 2025

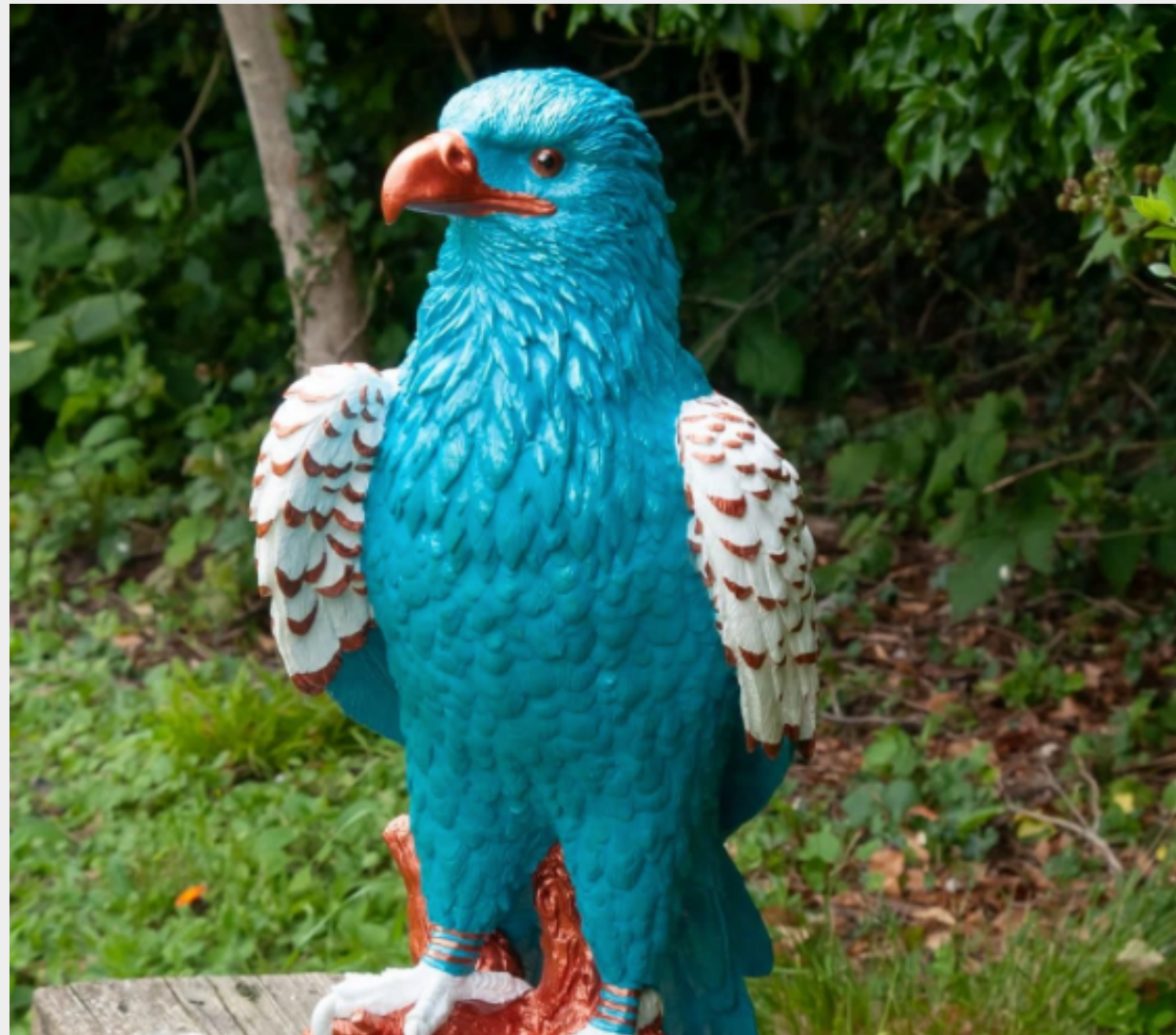
FARMYARD TRAIL HARLESTON & EYE



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We're pleased to announce the Blossom charity will again be hosting our amazing annual art trail this summer. This follows the previous highly successful trails of decorated benches, sheep, tortoises, hares, pigs and safari animals. We're excited to announce the trail will again feature across sites in Eye and Harleston.



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WHAT IS THE FARMYARD TRAIL?

To encourage people of all ages to explore the lovely little towns of Harleston and Eye, we will place 41 beautifully painted birds and animals to find on a trail around both towns.

The sculptures will each be sponsored by local businesses and community groups and decorated by talented local artists. Trail maps will be created to encourage parents, grandparents, carers, children, families and friends to take a farmyard trail around the towns.

A prize winning colouring competition will run for children to colour their own farmyard animal.

The farmyard trail will be live from mid July to early September.



A small selection of the animals available this year

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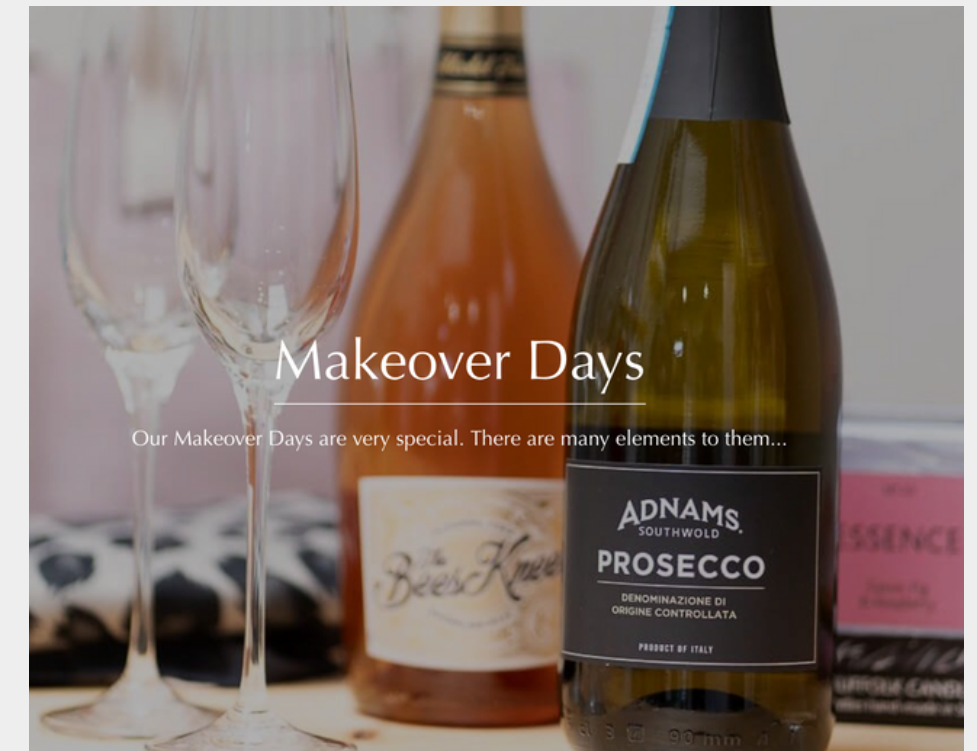
WHAT IS THE BLOSSOM CHARITY?

Bridget McIntyre MBE and successful businesswoman (former FTSE 100 director) founded Dream On, a Community Interest Company, in 2010 and subsequently created the Blossom Charity in 2014

We support women and men going through personal difficulties and challenges or those facing hardship for many different reasons. We run programmes to help people live their best lives. We achieve this by focusing on areas such as improving confidence and problem solving, developing communication skills as well as stress and body management. We help people to find a sense of purpose while learning new skills through workshops, 1:1 coaching and make over days

In partnership with cancer centres and others, we hold Make Over days for women undergoing or recovering from cancer treatment. These days can form an important part of their recovery journey and helps boost their confidence as well as giving them a well deserved treat.

In 2025 we will offer over 240 makeover days.



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WHY SHOULD YOUR BUSINESS HELP?

The trail gives an opportunity to promote your business and support an excellent local charity

Our previous trails have attracted many thousands of people to Eye and Harleston, increasing footfall to local businesses. And we have no doubt the 2025 trail will attract similar numbers of people to both towns.

Your name and logo will appear with the sculpture whilst it's on display. Your name and logo will also appear in the advertising and on the trail map. We can include a QR code if required.

We will ensure a link to your website from our event website, with the event promoted by extensive social media

Your employee engagement will increase through your involvement in a great local project

The event helps promote good health and well-being in local communities as people get out and exercise while on the farmyard trail

Two free tickets given to each sponsor to the auction event in September



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HOW MUCH DOES IT COST?

There is a selection on animals in varying sizes available.

Please let us know as soon as possible if you have a preference for a particular animal and we will do our best to accommodate your request.

There are four pricing options.

Extra Large - £400

Calf, Donkey, Shetland Pony, Goat

Large - £300

Fox, Highland Cow, Sheep, Sheepdog,

Small - £200

Pig, Cockerel

Mini - £100

Cat, Rabbit, Sheepdog, Labrador, Pig,
Hen



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TIMESCALES AND CONTACT

April - June

Sponsors agreed

Sculptures decorated

July - September

Farmyard Trail is live

September 24th

Auction Event - The Oaksmere



Please contact Clare at clare@theblossomcharity.co.uk or 01379 678483
to confirm your sponsorship or to ask any questions

